

## **FOR IMMEDIATE RELEASE**

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### **New Teacher Site Builds World Community / Global Citizenship Promoted Through Education**

Tucson, Arizona – April 6, 2004 – Classroom teachers looking for world heritage materials have a new resource. **TheLessonMachine.Com**, a new web site previewing educational publishing company MTD Worldwide, Inc. provides subscription based lesson plans and theme units ranging from classroom songs for younger grades to global geography and international government studies for intermediate classrooms. All world regions are represented.

According to company president, Myscha Theriault, “Teachers struggle every day to find culturally appropriate classroom materials.” Nowhere is this problem more evident, she says, than with multicultural resources, particularly at the elementary level.

With an enthusiasm for world cultures, a seasoned team of industry professionals, and over five years of market research, the company has developed an entirely new product line specifically designed to bridge the current market gap. For an online demo featuring free sample lessons and activities, go to <http://www.thelessonmachine.com> and download your complimentary classroom materials today.

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