

FOR IMMEDIATE RELEASE

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New Education Program Eliminates Packaging Bound for Landfill / Alternative Available at TheLessonMachine.Com

Tucson, Arizona – June 22, 2004-- Many classroom curriculum programs arrive at schools loaded with unnecessary plastic, paper, styrofoam and cardboard package bound directly for the neighborhood landfill. In addition, student workbooks are often half used, lost, or inconvenient for teachers if a new student arrives or a child loses one of their workbooks. If the school replaces one, shipping charges, staff hours and wait time become issues. Often though, teachers are left to suffer through the rest of the year, reproducing individual pages as necessary, wringing extra precious prep time out of their already busy schedules. “At **TheLessonMachine.Com**, we do things differently,” says company president Myscha Theriault. “Not only is our distribution model completely eco-friendly, but teachers can print materials as needed, regardless of a fluctuating class size.”

The site’s founder raises another point. “When I was teaching, a large expense was always filing supplies. Not to mention the loss of precious floor space in the classroom for bulky file cabinets. I know of teachers who actually pay monthly storage fees to house all of their materials. A huge part of what we provide is convenience. No more trips to the office supply store to spend a fortune on filing supplies. No more searching frantically through unit files to find the appropriate answer key. Our units are filed for you. Efficiently, electronically, in a user friendly way.”

Schools, libraries, parents, homeschoolers and teachers interested in subscribing should go to <http://www.thelessonmachine.com> today. Free samples are also available for download.

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